

**REPORT OF
THE KENNETH L. MADDY INSTITUTE
OF PUBLIC AFFAIRS**

CALIFORNIA STATE UNIVERSITY, FRESNO

December 2003

Introduction

The Kenneth L. Maddy Institute was created by a unanimous vote of the California Legislature in 1999, shortly before the passing of Senator Ken Maddy. The Institute was established as a tribute to an outstanding California leader, and as an instrument for leadership development, civic engagement and sound public policy in Central California.

The Maddy Institute is based at California State University, Fresno and is housed within the College of Social Sciences. The Institute is affiliated with the Public Administration Program of the Political Science Department which has faculty assigned to oversee the Kenneth L. Maddy Internship program.

This Report accounts for the activities of the Institute since its inception.

Mission

The mission of the Maddy Institute is to enhance government performance and civic participation, with a focus on training for public service in Central California.

Senator Maddy was known for a pragmatic, collegial approach to legislation and, over a period of three decades, was a key figure in working out agreements on major legislation between the political parties, between the two houses of the Legislature, and between the Legislature and the Governor.

The Maddy Institute seeks to carry on the spirit of bipartisanship, effectiveness and commitment to the public good that Ken Maddy exemplified.

Governance

Senator Charles Poochigian introduced SB733, which created the Kenneth L. Maddy Institute. The law calls for the Institute to be directed by the Kenneth L. Maddy Professor of Public Administration at Fresno State, under the direction of the Dean of the College of Social Sciences. University President John D. Welty appointed Dr. Harold Haak, former President of California State University, Fresno as the first Kenneth L. Maddy Professor. Dr. Haak served from 2000 to 2001. President Welty also appointed an Advisory Board, composed of members of the community (see attachment).

The University adopted a charter for the Institute in 2000, establishing an Executive Committee, composed of full-time faculty members in the Public Administration Program, the Dean, the Maddy Professor and the Chairman of the Advisory Board. During the period of 2001 through 2002, former Fresno City Mayor Daniel K. Whitehurst served as the Kenneth L. Maddy Professor.

In January of 2003, the Institute was reorganized. Under the new structure, the Institute continued to be housed within the College of Social Sciences. An Executive Director position was created, to assume the responsibilities of the Executive Committee. Jeanette Ishii was appointed as the new Executive Director, with accountability to the Dean of the College. The duties of the Maddy Professor were modified to free the position from administrative duties and define the role as an adjunct professor. In April, Senator Jim Costa was appointed to serve as the new Kenneth L. Maddy Professor. The Advisory Board continued to function as appointed by the President of the University.

In September of 2003, the Governor signed SB 452 authored by Senator Charles Poochigian. Effective January 1, 2004, the legislation requires that the Maddy Institute be administered by the President of California State University, Fresno, and organized as a nonprofit organization governed by a board of trustees. The bill provides that an executive director be responsible for implementing the institute's mission and supervising its daily operations. Instruction at the institute would be provided primarily by California State University, Fresno. It deletes the requirement that the institute and its curriculum be directed by the Kenneth L. Maddy Professor of Public Administration, under the direction of the Dean of the College of Social Sciences.

Funding

The original legislation established a \$1 million endowment for the Maddy Institute. The earnings of the endowment are transferred to the Institute for annual operations. In addition, Senator Jim Costa raised \$284,000 to create an endowment for a student internship program. Other sources of funds include: support from the University and the College of Social Sciences; donations; proceeds from fundraising events and conferences; and revenues from grants and contracts. The Institute recently received a \$188,600 grant from Valley Clean Air Now to conduct public education programs regarding air quality. In the future, the Institute will also be seeking funds from foundations and government agencies.

Staffing

The Executive Director, the Maddy Professor, an administrative support coordinator and a program consultant support the Kenneth L. Maddy Institute. In addition the Political Science faculty provide instruction and mentoring for the Maddy Internship program. The Institute also benefits by volunteer support from the Advisory Board and the community.

Programs

Internships

A core program of the Institute is the Maddy Scholar-Intern Program, which provides placements for a select group of Fresno State students in federal, state and local

government offices. The intent of the program is to give promising young people hands-on experience in the public process.

2001 Maddy Scholars

- Robert Gonzalez, Ivanhoe, International Relations, Fresno Export Center Community College District
- Steven Graham, Kingsburg, History, Assemblyman Mike Briggs, Fresno office
- Jamie Hernandez, Manteca, Political Science, Assemblywoman Gloria Romero, Sacramento office
- Jennifer Matzen, Fresno, Political Science, Senator Poochigian, Fresno office
- Melissa Poole, Bakersfield, Political Science, State Senate Agriculture & Water Resources Committee

2002 Maddy Scholars

- Jennifer Ayers, Fowler, History; Congressman George Radanovich.
- Figen Muge Cengiz, Istanbul, Turkey, International Relations (graduate); Fresno Export Center.
- Dyon D. Cole, Los Angeles, Political Science; Fresno City Attorney
- Jo-Linda Dobbins, Clovis, History & Liberal Studies; Fresno County Office of Education
- Anthony Duncan, Pleasanton, Agricultural Business; State Senator Jim Costa
- Bolaji Obujitan, Fresno, Political Science and Economics; Intern Center, Washington, D.C.
- Kristine Shipman, Kingsburg, Political Science; State Sen. Charles Poochigian.
- Melissa Spurgeon, Vienna, Va., Public Administration (graduate); Congressman George Radanovich.

2003 Maddy Scholars

- Jessica Coleman, Oakland, Political Science, Cong. George Radanovich, Turlock
- Rachel Cortez, Fresno, Political Science, Assemblywoman Sarah Reyes, Sacramento
- Anthony Duncan, Pleasanton, Agricultural Business, State Senator Charles Poochigian, Fresno
- Kherstin Khan, Fresno, U.S. Senator Barbara Boxer, Washington, D.C.
- Ana Jovel Melendez, Clovis, Political Science, Assemblywoman Sarah Reyes, Fresno
- Tracy Pepper, Los Angeles, Public Administration (grad program) Great Valley Center, Modesto

- Richard Sanikian, Chicago, Political Science, Congressman George Radanovich, Fresno
- Erin Steele, Visalia, Political Science, State Senator Charles Poochigian, Fresno
- Amanda Whitten, Bakersfield, Double Major – Criminology & Political Science, State Senator Dean Flores, Fresno

2004 Maddy Scholars

- Erin Alderette, Fresno, Political Science, Congressman Nunes, Clovis Office
- Raj Badhesha, Selma, Business & Communications, United States Department of Justice, Washington D.C.
- Rodolfo Cardenas, Delano, Political Science, Chicano Latino Studies, Senator Flores, Fresno Office
- Patricia Chavez, Fresno, Political Science & Mass Communications, Congressman Radanovich, Fresno Office
- Heather Fultz, Ripon, Agriculture & Business, Senator Feinstein, Fresno Office
- Neil Gibson, Lucerne Valley, Agriculture & Business, California Department of Agriculture, Sacramento
- Jennifer Owens, Hanford, Political Science, Senator Boxer, Fresno Office

The Senator Jim Costa Scholarship

In the summer of 2002, Fresno State President John Welty offered to host a testimonial dinner honoring Senator Jim Costa, an alumnus of the University, for his 24 years of service to the people of California. Senator Costa agreed to the idea, and took the lead in asking his friends and supporters to contribute to a scholarship endowment for the Kenneth L. Maddy Institute. Thanks to the Senator's diligent efforts, the event generated net proceeds of over \$284,000 to enable Fresno State students to serve as interns for a semester in Sacramento or Washington D.C.

Leadership Development

The Institute offers training programs for people who are involved in government or community service.

Great Valley Leadership Institute

The Maddy Institute co-sponsors the Great Valley Leadership Institute with the Great Valley Center, with funding from the William and Flora Hewlett Foundation and the James Irvine Foundation. This is an intensive, five-day program for mayors, city council members and county supervisors in the Central Valley region. The Institute has conducted three such training sessions and graduated approximately one hundred local

ected officials. The Faculty from the Kennedy School of Government at Harvard University brings their expertise to the training sessions.

All A's For Fresno

With funding from the Broad Foundation, the Maddy Institute and the education arm of the Greater Fresno Chamber of Commerce conducted two training sessions open to all candidates for the Fresno Unified School District Board of Trustees.

Central California Mayors Conference

The Institute helped organize the first Central California Mayors Conference in 2002 and again in 2003. The Institute arranged speakers, prepared briefing materials and handled logistics for the conferences. The Institute has been asked to organize a conference in 2004.

Certificate in Urban and Regional Planning

In the Fall Semester of 2002, the Institute began offering a series of courses leading to a certificate in Urban and Regional Planning. The program is aimed at people in the community who are involved professionally or as citizen advocates in the land use planning process.

Rose Ann Vuich Ethical Leadership Award

Each year, the Maddy Institute joins with the Fresno Business Council and the Fresno Bee to host the annual Rose Ann Vuich Ethical Leadership Award. The award serves to honor ethical elected leadership as exemplified by the qualities of former California Senator Rose Ann Vuich. At the same luncheon the Business Council awards the Excellence in Public Service Award to an outstanding individual engaged in public service. The last two years, the Maddy Institute has invited the Maddy Scholar Interns and high school leadership students from the four county area to participate in discussions about ethical leadership with former Rose Ann Vuich Award winners. The students are also hosted for the award luncheon festivities.

Forums and Roundtables

The Maddy Institute seeks to provide information to the community regarding issues affecting the region and to serve as a non-partisan forum for discussion of policy matters. The topics covered to date include: *U.S.-Mexico Relations, The War on Terrorism, Schools as Center of Community and Ballot Box Planning.*

The Institute has also sponsored a Legislators' Roundtable and presents an annual lecture by the Kenneth L. Maddy Professor of Public Administration.

Research and Publications on Regional Issues

In November 2002, the Institute issued calls for papers and articles on public policy issues relating to the San Joaquin Valley. The Institute has offered small grants to faculty

and students on a competitive basis. The Institute will publish the research papers when the projects have been completed.

The Institute is funding a grant through the Central Valley Political Archive at the Henry Madden Library, California State University, Fresno, to promote scholarly research involving the political papers collection of the archive. The papers held in the Library include those of Senators Ken Maddy and Jim Costa, as well as former Congressmen B.F. Sisk and Charles Pashayan.

Executive Committee (2002)

Dr. Mam Cha, Public Administration Program, Department of Political Science
Dr. Ellen Gruenbaum, Dean, College of Social Sciences (Ex Officio)
Donald A. Jackson, Esq., Chair, Maddy Institute Advisory Committee
Dr. Russ Mardon, Chair, Department of Political Science
Dr. Melissa Michelson, Public Administration Program, Department of Political Science
Dr. David Schecter, Public Administration Program, Department of Political Science
Dr. Mark Somma, Public Administration Program, Department of Political Science

Advisory Board (2003)

Dr. James Aldredge, Department of Social Work
Hon. Juan Arambula, Member, Fresno County Board of Supervisors
Hon. Jim Costa, Senator, State of California
Vern Crow, Senior Vice President, Panagraph
Dr. Luz Gonzalez, Dean *ad interim*, College of Social Sciences
John Harris, President, Harris Farms
Dr. Lyman Heine, Department of Political Science
Donald A. Jackson, Esq., *Chair*
Hon. Annette LaRue, Judge (Ret.), Fresno County Superior Court
Lee Lockhart, Executive Editor, *The Business Journal*
Hugo Morales, President, *Radio Bilingue*
Deborah Nankivell, Chief Executive Officer, Fresno Business Council
Hon. Charles Poochigian, Senator, State of California, *Vice Chair*
Sal Russo, President, Russo, Marsh & Rogers
Earl Smittcamp, Chairman of the Board, Wawona Orchards
Dr. John D. Welty, President, California State University, Fresno
Emory Wishon, Esq., Motschiedler, Michaelides & Wishon

Statements by Kenneth L. Maddy Institute Interns:

“My time spent as a Kenneth L. Maddy Intern was unlike any experience I have had...I feel that I have learned invaluable lessons regarding the political workings of the State of California.”

Jennifer Matzen

“My initial interest in getting involved in this program began as I watched and listened to Senator Maddy describe his views and experiences on politics. I have learned a great deal this semester. A lot of what I learned had to do with turning theory into practicality.”

Steven Graham

“I was able to enhance my skills by working on the promotion of events, writing and editing documents, obtaining and applying market research, just to name a few.”

Roberto Gonzalez

“I met with lobbyists and constituents on a daily basis...Issues I dealt with were all across the spectrum from agriculture to the abortion pill...I worked on a few bills, beginning with drafting bill language from scratch. I met with a variety of legislative experts...worked with the Attorney General's office...sought out expert witnesses and arranged for them to testify at the hearings. In preparation for a hearing, I made sure Gloria was briefed on all issues and drafted her speech. I would stand directly to her side during the hearing and offer her responses should any members question her.”

Jamie Hernandez

“One of the most exciting parts of my internship was seeing real government in action. We are taught in school how a bill becomes law but it is amazing to see it happen and even more incredible to actually be a part of that process. Being involved in the drafting of legislation can be an overwhelming experience for a 21 year-old college student.”

Melissa Poole

Maddy Institute Chronology

1999

October

- California Legislature unanimously adopts SB 733 creating the Institute
Dedication ceremony held on campus with Senator Maddy and state leaders.

2000

January

- Dr. Harold Haak, President Emeritus, named first Maddy Professor

February

- Legislative Roundtable with current and former lawmakers

March

- Kenneth L. Maddy dies on February 18, 2000

April

- U.S.-Mexico Bilateral Relationships Town Hall Meeting

June

- Central Valley Health Care Forum

July

- Survey of Local Elected Officials

October

- Governors' Panel, featuring George Deukmejian and Pete Wilson

December

- Newly Elected Officials seminar, "The Challenge to Serve"

2001

January

- Orientation for first class of Maddy Scholar Interns.

April

- Maddy Institute co-sponsors the Rose Ann Vuich Award for Ethical Public Leadership. Fresno County Superintendent of Schools Pete Mehas honored.
- Maddy Professor Lecture by Dr. Haak, "*A Don Quixote?: Personal Reflections on Theory and Practice in Public Administration*"

December

- Daniel K. Whitehurst, former Fresno Mayor, named second Maddy Professor

2002

January

- Orientation for second Maddy Scholar-Interns class.

February

- Legislature dedicates Maddy Memorial at Capitol Park in Sacramento

April

- Vuich Award Presentation honoring Fresno County Supervisor Juan Arambula. Event includes a seminar on political ethics for high school and college students.
- Central California Mayors Conference

May

- Forum on "Schools as Center of Community"

August

- Catapult, a Central Valley youth leadership program is hosted on campus

- First session of Great Valley Leadership Institute, a leadership-training program for local elected officials, held at Tenaya Lodge, co-sponsored with Great Valley Center.
- Testimonial Dinner for Senator Jim Costa. Approximately \$284,000 raised.

September

- Training sessions for Fresno school board candidates

October

- Forum on "Ballot Box Planning" with columnist William Fulton
- Candidates Fair, co-sponsored with Associated Students
- School Board Candidates Forum

November

- Institute issues call for papers and articles on public policy issues affecting the San Joaquin Valley, and research in the Central Valley Political Archive

2003

January

- Maddy Institute Reorganization
- Jeanette Ishii hired as Executive Director
- Orientation for third Maddy Scholar-Interns class.
- Spring Maddy Scholar Internship Program began

February

- Vera Kennedy brought on board as program coordinator (part-time) to work on Great Valley Leadership Institute grant program.
- Second session of Great Valley Leadership Institute, a five-day leadership-training program for local elected officials, held at Tenaya Lodge, co-sponsored with the Great Valley Center.

March

- Cosponsored the second Annual Central California Mayor's Conference, Stockton. Jeanette Ishii served as MC. Panel discussions were conducted on gangs, air quality, jobs, and the environment. Congressmen Pombo and Cardoza and Assembly members Matthews and Nakanishi participated.
- Two research grants awarded to faculty in Political Science Department: David Schecter regarding food policy and Melissa Michelson regarding the impact of acculturation on the Hispanic community's opinion of government.

April

- Senator Jim Costa named as the third Kenneth L. Maddy Professor

May

- Reception honoring the 2003 Kenneth L. Maddy Institute Scholar Interns. Don Jackson, Dr. Welty, and Senators Poochigian and Costa participated in the program.
- Executive Director Jeanette Ishii agreed to serve on the Madden Library Central California Political Archive Advisory Board

June

- Grant proposal developed and submitted to Valley CAN regarding air quality. The project is a collaboration between the Maddy Institute, Mark Aydelotte of University Relations, and John Reynolds of Digital Production Group.
- Great Valley Leadership Institute meetings, with alumni conducted in Chico, Sacramento, Modesto, and Fresno. Approximately 50% of alumni participated.
- Meetings conducted with League of California Cities and CSAC to explore expansion of the GVLI program.

July

- Don Jackson, John Reynolds, and Jeanette Ishii made presentation to Valley CAN regarding \$188,600 grant proposal for television series, high school curriculum, web based programming, and community forums.

August

- Jeanette Ishii and Jim Costa serve as members of the FACT Leadership Steering Committee and participate in selection of first leadership class.
- Third session of the Great Valley Leadership Institute, a leadership-training program for local elected officials, held at Tenaya Lodge, co-sponsored with Great Valley Center. Jim Costa participated as presenter.
- Catapult, a Central Valley youth leadership program is hosted on campus
- Valley CAN Board of Directors awards \$188,600 grant to Maddy Institute to conduct public education regarding air quality.
- Maddy Internship debriefing and planning session with local legislative offices
- Recruitment of the 2004 Maddy Institute Scholar Interns begins
- Maddy Institute begins participating in the University Air Quality Task Force to plan the Air Quality Action Day set for November 4, 2003.
- Publicity Chair Vern Crow updated the Maddy Institute brochure.

September

- Rose Ann Vuich Ethical Leadership Award Luncheon co sponsorship with the Fresno Business Council and The Fresno Bee. Hanford City Council member Marcelyn Buford honored as the 2003 award recipient. Dr. John D. Welty honored with the Excellence in Public Service Award by the Fresno Business Council. The event included a seminar on ethical leadership for high school and college students.
- Meeting with the Criminology Advisory Board to develop a leadership program for law enforcement and the community at large.

October

- The University and the Maddy Institute submitted written comments regarding the PG&E/California Public Utilities Commission bankruptcy settlement agreement to urge access to the Sierra watershed property for educational purposes.
- October 1st deadline for applications for the Maddy Scholar Interns. Meeting held on October 6th to review and select award winners. Seven students selected for five local internships, one Sacramento internship, and one Washington D.C. internship.
- October 14th orientation session held with the new interns, representatives of legislative offices, and former Maddy Scholar Interns.
- Former Maddy Scholar Intern Ana Melendez hired in early October to conduct research on "best practices" to improve air quality for Valley CAN grant.

November

- University conducted the Air Quality Action Day on November 4th to raise awareness of air quality issues. The Maddy Institute had assisted in planning.
- Representatives of the Maddy Institute met with Leon Panetta to learn how the Panetta Institute is structured and financed and to explore opportunities to collaborate on projects.
- Jim Costa and Bill Jones served as presenters in a leadership development and civic engagement conference at California State University, Fresno. Students from a number of universities in the region participated.
- Jeanette Ishii participated in the Fresno Chamber of Commerce retreat serving as a panelist regarding issues pertaining to the city of Fresno.

- Jeanette Ishii and Vera and Greg Kennedy attended the CSAC annual meeting to make presentations regarding the Great Valley Leadership Institute.
- Successful meeting conducted with NBC to collaborate on the Valley CAN air quality television series. NBC will promote the series on 6 o'clock news, provide archival footage, and make their talent available to co-host the series.
- Dr. James Marshall brought on board to develop high school science curriculum to compliment the Valley CAN television series.

December

- The Maddy Institute contracted with Dale Julin to serve as producer of the Valley CAN grant five part television series. Dale will be responsible for writing the script, scheduling, and working in cooperation with Executive Producer Jeanette Ishii, Director John Reynolds of Digital Production Group, Mark Aydelotte of University Relations, and Dr. James Marshall who is developing curriculum for the series.